



You don't have to be an Alfred Hitchcock fan to visit this neat boutique hostelry near Nob Hill. It was called the Empire back in 1958, when some scenes from the thrilling film starring James Stewart (dangling from the roof) and Kim Novak were shot there.

The cheerfully-bright lobby colors welcome guests, along with orange and yellow themes in the pleasant guest rooms. To emphasize the theme, the iconic movie plays continuously in the hotel lobby.

Room rates are from about \$240 per night. Now part of the Haiyi chain, Hotel Vertigo is located at 940 Sutter St., San Francisco CA 94109, close to the city's top restaurants, cable car and upscale shopping. hotelvertigosf.com