The East Coast of Florida in winter is a mass of swarming seniors who trek through ice and snow from the cold climes for a week or a month of warmth. It is also full of senior communitues of those who choose to stay. In other words, it is jammed packed with seniors. Add to that the hordes of families with little kids, plus high school and college students who show up periodically to turn Fort Lauderdale and Miami into a fountain ... more of a flood ... of youth.



Many treasures can be found in Naples, Florida

For those who prefer a quieter, more laid-back place to bask in Florida's winter sun, there's the state's West Coast paradise called Naples. A warm weather town with amenities in the comfortable middle between teenagers and overagers, but offering romantic settings for people of all ages. Maybe Dean Martin was thinking of Napoli, Florida, when he sang:

"In Napoli where love is king, When boy meets girl, Here's what they say: When the moon hits your eye Like a big pizza pie, That's amore! When the world seems to shine Like you've had too much wine, That's amore!"

Seniors find amore in Florida's Napoli in the quiet neighborhoods, while the younger visitors love the beaches, surf and night life. However, except for spring break time and other school holidays, Naples is a stately, peaceful tropical senior paradise for both visitors and year-round residents.

Of course, seniors don't need to spend all their time basking in the sun or strolling the green golf courses. There are all kinds of shopping experiences to enjoy, including great indoor and outdoor restaurants, boutiques and malls. Shopping in Naples can be an endless adventure.

Shops on Olde Naples 5th Avenue and 3rd Street South are well-known for their upscale fashions, and at certain times, their great bargains, even if the labels read Louis Vuitton, Cartier, Gucci and Tiffany. For casual strolling, dining and shopping, there's the Tin City Waterfront Marketplace. The food is varied, from Chinese to Thai to French, and of course, Italian as the original Venetians love it.

What else can Naples offer senior visitors? Just about everything, from sailing, fishing, the 50 golf courses, history, museums, music, theater, bird watching, nature preserves and a thousand other reasons to visit this beautiful Florida paradise for seniors.