



They're all over the computer screen when you're planning that springtime trip. Not just the phony penny off to make you believe the price is lower, but hiding the actual out-of-pocket rate you'll pay.

At check-out time, that quoted price per day will grow to \$120 or more. The come-on ad failed to mention taxes, resort fees and other add-ons. So, when booking by phone, internet or travel agency, demand the actual price you'll have to pay. And don't forget to demand: How much off that price is the senior discount?