



Let's gather in Vegas! One very evident reason is simply because the town in the Nevada desert didn't earn its title of Sin City for nothing. If enjoying yourself while on a business trip is sinning, then Vegas is where to do it.

When in conferences and business meetings, delegates attend the required serious sessions. Then they're free to break away to enjoy everything the glitzy town has to offer. And considering what's happening night and day, that's quite an offering!

Business planners find reasonably-priced hotel rooms, meals, entertainment and other features. To plan conferences in Los Angeles, San Francisco, New York, Chicago or Miami, hotel rooms these days may cost an average of \$350 a night. The same luxurious accommodations usually cost less than half of that in Las Vegas.

The famed buffets offer great and unlimited food at bargain prices, too. Broadway-style theater programs are also much cheaper than what they cost in Manhattan.

For companies and associations that may consider holding conferences in France, Italy or the Caribbean, Las Vegas offers realistic substitutes. For Italian luxury, there's the Bellagio and Venetian Resorts. Representing France, complete with replica Eiffel Tower and Arch of Triumph, is the Paris Resort.

The Caribbean-style resort in Las Vegas is Mandalay Bay, a luxurious high-rise that boasts an actual sandy beach and enormous pool area with Hang Ten waves for surfers. Beyond all the modern foreign-themed hotels are two that resemble ancient times.

The Excalibur is designed as an Old English castle, with entertainment featuring jousting knights on horseback. Nearby is the Luxor, in the pyramid theme of ancient Egypt, and a replica of the Sphinx at the entrance. Do any conference attendees need to go anywhere but to Las Vegas to enjoy world-class service and atmosphere?

Of course, Las Vegas wouldn't be such a luxurious and economical destination for meetings and conferences if it weren't for Sin City's famed casinos. Away from home and office, visitors are expected to indulge in gambling, each one hoping for that lucky break and winning stacks of money. It rarely happens, but just experiencing everything the flashy city offers makes it the convention capital of America.